



**BEALL STUDENT DESIGN &
BUTTERWORTH** PRODUCT DEVELOPMENT
COMPETITIONS

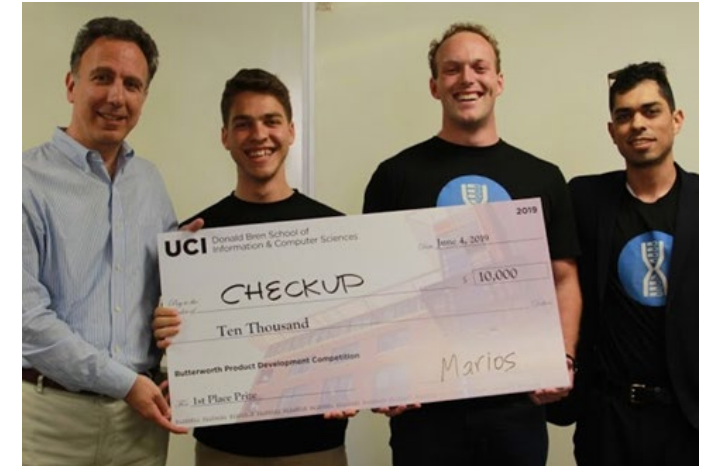
Beall Student Design and Butterworth Product Development Competitions

Workshop #3
Putting The End User In The Driver's Seat
February 2, 2022



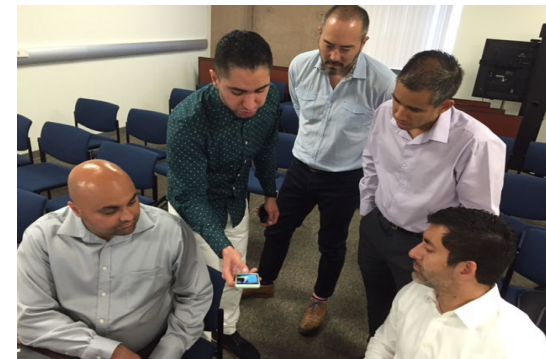
BEALL STUDENT DESIGN & BUTTERWORTH PRODUCT DEVELOPMENT COMPETITIONS

Welcome!



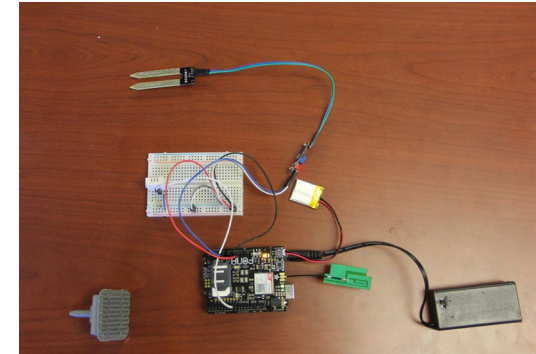
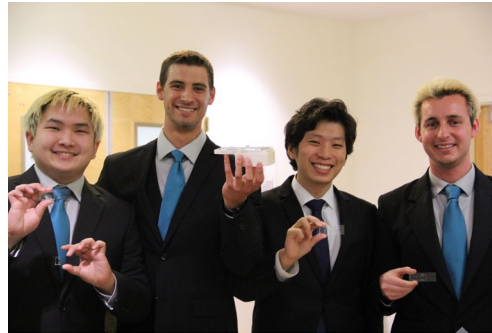


Butterworth Competition





The Beall Competition





Competition Summary

- Promote excellence in product design and development among Engineering, ICS and UCI Students
- Open to all UCI students (Graduate and Undergraduate)
 - Butterworth: Must have 1 ICS student
 - Beall: Must have 1 Engineering student
 - Teams must be entirely comprised of matriculated UCI students



Competition Summary

- Each competition will award a 1st, 2nd, and 3rd place prize.
- Specialty prizes will be announced in Winter 2022 that may include:
 - Best prototype
 - Best UX/UI
 - Best Customer Feedback
- \$40,000+ total in Cash Awards!
- The top team will get preferred application to Wayfinder for the summer 2022 cohort.



Competition Due Dates

1. Intent to Enter (ASAP)
 - <https://tinyurl.com/bbcompintent22>
2. Concept Paper & Product Specifications (March 6, 2022)
 - Template will be on the website
3. Product Specification Midpoint Review (April 8, 2022)
4. Final Product & Business Case Due (May 15, 2022)
 - Template will be on the website
5. Demo Day (May 20, 2022)
6. Awards Night! (May 25, 2022)



Schedule (part 1)

Qtr. & Week	Day	Date	Time	Event
F8	Monday	11/15/2021	5:30-7 pm	BB Comp Kick-Off
WINTER BREAK				
W2	Wednesday	01/12/2022	6-7:30 pm	BB Workshop #1
W4	Wednesday	01/26/2022	6-7:30 pm	BB Workshop #2
W5	Wednesday	02/02/2022	6-7:30 pm	BB Workshop #3
W6	Wednesday	02/09/2022	6-7:30 pm	BB Workshop #4
W7	Wednesday	02/16/2022	6-7:30 pm	BB Workshop #5
W9	Wednesday	03/02/2022	6-7:30 pm	BB Workshop #6
W9	Sunday	03/06/2022	11:59 pm	Concept Papers & Product Spec Due
SPRING BREAK				



Schedule (part 2)

Qtr. & Week	Day	Date	Time	Event
SPRING BREAK				
S2	Friday	04/08/2022	8:00 am-5:00 pm	BB Midpoint Review
S3	Wednesday	04/13/2022	6-7:30 pm	BB Coaching Session #1 - Orientation
S5	Wednesday	04/27/2022	6-7:30 pm	BB Coaching Session #2
S7	Wednesday	05/11/2022	6-7:30 pm	BB Coaching Session #3
S7	Sunday	05/15/2022	11:59 pm	Final Product & Business Case Due
S8	Wednesday	05/18/2022	6-7:30 pm	BB Coaching Session #4
S8	Friday	05/20/2022	8:00 am-5:00 pm	BB Demos & Final Presentations
S9	Wednesday	05/25/2022	5:30-7 pm	BB Awards Ceremony



Jeff Kunzelman



A maker at heart and a serial entrepreneur participating in 5 startups with two successful exits. Jeff is a technology and product leader with over 25 years of experience building companies, teams, and technologies. He has been the architect for Phoenix BIOS, an early development leader at Yahoo!, and a CTO at both consumer and SaaS startups.



Resources

- ANTreprenuer Center
- Beall Applied Innovation
- Beall Center at Merage Business School
- Wayfinder
- Library
 - <https://guides.lib.uci.edu/c.php?g=333594&p=2249561>
 - <https://guides.lib.uci.edu/entrepreneurship>

- NEWSROOM >>
- SAMUELI SHOUTOUTS >>
- MEDIA WATCH >>
- VIDEO ARCHIVE >>
- DEAN'S REPORT >>
- FACTS & FIGURES >>
- EVENTS >>
- E-NEWSLETTER >>
- SOCIAL MEDIA >>
- CONTACT US >>
- STYLE GUIDE >>

Engineering Students win big at the 2021 Merage New Venture Ant Tank Finale Competition.

June 9, 2021 – The Merage School's Beall Center for Innovation and Entrepreneurship conducted its virtual live "Shark Tank"-style final round of this year's 17th annual New Venture Competition on May 27, 2021. The top ten teams walked away with cash and prizes valued at more than \$100,000; three of the winning teams included Samueli School of Engineering students.

The grand finale was broadcast via Zoom where the finalists competed for the grand prize in a 3-minute fast-pitch, facing a panel of five distinguished judges from Orange County's startup ecosystem. Although the judges considered specific criteria when evaluating concept papers and pitch decks, they ultimately chose the winning teams based on which pitches they would most likely invest their own money in.

Here are the winning teams that count Anteater Engineers as members.

MoodCloud earned a tie for first place in the Consumer Services category (\$5,000). MoodCloud is an app that combines artificial intelligence with the world of lifestyle and health management. It enables its users to express themselves and view exactly how their day-to-day lifestyle has a long-term impact on their health.

REMSYS tied for first place with MoodCloud in the Consumer Services category (\$5,000). The team's goal was to create a résumé management system designed for college students. The program would alleviate the hassle of managing multiple résumés when applying to various jobs.

StyloSonic took home first place in the Life Sciences category (\$7,500). StyloSonic is a miniaturized handpiece that uses ultrasound/photoacoustic imaging to provide key periodontal metrics. The tool aims to assist dentists and periodontists with accurately diagnosing gingivitis in the early stage and to reduce the rate of advanced periodontitis.

The UCI New Venture Competition is open to all UCI students, staff members and researchers as well as community members. This year, 100 concepts were initially submitted in February. The competition and entrepreneurship program are dedicated to cultivating the entrepreneurial mindset and launching student startups in Orange County.

merage.uci.edu/nvc

Beall Center for Innovation & Entrepreneurship



Next Steps

- Intent to Enter:
 - <https://tinyurl.com/bbcompintent22>
- Workshop #4 on February 9 at 6:00 PM (**IN PERSON at ISEB 1010**)
 - <https://bbcomp22workshop4.eventbrite.com>
- Share with your friends and fellow students
- Stay up to date at <https://bbcomp.tech.uci.edu>
- Concept Papers & Product Specifications are due on March 6, 2022
- Schedule office hours for help (bbcomp@uci.edu)
- Get started!!!
- Also, check out <https://merage.uci.edu/nvc> to find out more about the NVC.



**BEALL STUDENT DESIGN &
BUTTERWORTH** PRODUCT DEVELOPMENT
COMPETITIONS

Thank you!

